

Kent County Council

Job Description: *Strategic Lead For Children & Young People and Programmes*

Directorate:	Growth, Environment and Transport
Unit/Section:	Active Kent and Medway
Grade:	KSI
Responsible to:	Partnership Director

Purpose of the Job:

To lead on the Children and Young People and Family Focused Programmes and Events elements of Active Kent & Medway's (AKM) work in support of achieving the overarching vision of 'more people more active more often'.

Engaging with relevant stakeholders, advocating for sport and physical activity, and overseeing the delivery of projects, programmes and events aimed at tackling inequalities and delivering positive experiences for children and young people.

The postholder will also oversee a team of staff, including the Events and Safeguarding Manager and Place Universal Manager, and lead on the implementation of AKMs "people plan".

Main duties and responsibilities:

- As a member of the senior management team actively contribute to strategic decision making and our work across the system to promote and advocate for the benefits of Sport and Physical Activity and partnership working. Brokering and managing relationships in support of AKM's overarching vision of more people, more active, more often.
- Collaborate with national and local system partners to raise the profile of AKM, showcase the impact of our work and maximise opportunities available to us and our stakeholders.
- Identify and influence local system leaders within education, health, family focused and children's services to embed physical activity in their strategies and policies and support the provision of sport and physical activity for children, young people and families, with a focus on the least active.
- Oversee the delivery of the Active Lives CYP Survey project, Everyday Active Schools programme and other funded programmes targeted at children and young people by managing our resources and collaborating with partners to reach the least active within a school or community setting. Ensuring programmes are embedded within our overall approach to providing positive experiences for children and young people.

- Lead the Children and Young People team, providing oversight and/or management support to ensure that they deliver their work priorities, operate within budget, provide regular reports on progress and share learning across the team, as well as local and national partners.
- Oversee the Place Universal Project, through line management and providing support to ensure the governance and stakeholder engagement are aligned with the principles of creating systemic change in more places based on the basis of universal proportionalism.
- Act as the CYP Deputy Safeguarding Lead for Active Kent and Medway, supporting and standing in for the Safeguarding Lead as required.
- Contribute to the team's overall work on insight, workforce development, equalities safeguarding, income generation and continuous improvement in line with AKM's plans and targets.
- Ensure appropriate monitoring and evaluation of AKM's work is undertaken and fed into performance management reports to Sport England, the AKM Board and other partners.

Footnote: This job description is provided to assist the job holder to know what their main duties are. It may be amended from time to time without change to the level of responsibility appropriate to the grade of post.

Kent County Council

Person Specification: *Strategic Lead For Children & Young People and Programmes*

The following outlines the criteria for this post. Applicants who have a disability and who meet the criteria will be shortlisted.

Applicants should describe in their application how they meet these criteria.

CRITERIA	
QUALIFICATIONS	<ul style="list-style-type: none">• Level 5 qualification or equivalent and/or extensive experience in related field; for example, Sport /Physical Activity/Leisure Services/Education/Youth Work.
EXPERIENCE	<ul style="list-style-type: none">• Successful track record and significant experience of working in sports development or a sports or physical activity related field, either in local government, the voluntary sector or the commercial sector.• Experience of successfully managing a team of staff and people development principles.• Successful track record of relationship building/brokering and managing projects through staff and other partners.• Experience of dealing with complex issues and resolving these to the satisfaction of different people.• A successful track record of advising projects, preparing bids and attracting external funding.• Experience of developing and maintaining strategic relationships and co-ordinating work across these partnerships, including facilitating links between different networks.
SKILLS AND ABILITIES	<ul style="list-style-type: none">• Excellent relationship building skills and an ability to broker relationships between different partners and agencies• Excellent presentation skills (written and verbal)• Experience of taking complex decisions which will have a wider impact.• Excellent negotiating, problem solving, strategic planning, decision making capabilities• Strong analytical skills• Ability to present reports and funding bids coherently• Computer literate and experience of working with new technology
KNOWLEDGE	<ul style="list-style-type: none">• Knowledge of current policy and structures within sport and physical activity and education• Knowledge of Sport England's Strategy 'Uniting the Movement'.• Knowledge of Sport England funding streams and programmes.
KENT VALUES AND CULTURAL ATTRIBUTES	<p>Kent Values:</p> <ul style="list-style-type: none">• We are brave. We do the right thing, we accept and offer challenge• We are curious to innovate and improve• We are compassionate, understanding and

	<p>respectful to all</p> <ul style="list-style-type: none">• We are strong together by sharing knowledge• We are all responsible for the difference we make
--	--

Our values enable us to build a culture that is:

Flexible/agile - willing to take (calculated) risks and want people that are flexible and agile

Curious - constantly learning and evolving

Compassionate and Inclusive - compassionate, understanding and respectful to all

Working Together - building and delivering for the best interests of Kent

Empowering - Our people take accountability for their decisions and actions

Externally Focused - Residents, families and communities at the heart of decision making