

What is Funding for All?



Our aim at Funding for All:

Funding for All is a registered charity with only one aim: to support the region's VCSEFs with funding and fundraising.

We aim to build resilience for VCSEFs here, by strengthening the range of skills for fundraising within your organisations, helping you to diversify the money that you can access, which will enable you to serve your beneficiaries more fully, and for longer.

Why do we do what we do?



We know that if we can build fundraising skills within VCSEF organisations, this will help the organisations to:

- Become financially resilient
- Be sustainable financially long term
- Know how to diversify their funding sources
- Be better able to serve more beneficiaries, and serve them for longer

How do we support VCSEFs?



We deliver:

- 1. Free fundraising skills mentoring just apply on our website
- 2. Free online training that covers a wide range of fundraising topics
- 3. Free conferences and face-to-face events
- 4. Free Funding opportunities on our website and newsletter
- 5. Free Monthly Funding Surgeries

All bookable through our website:

www.fundingforall.org.uk

Examples of upcoming support



Webinars

- 6 Nov, 10am: Collecting Evidence of Need
- 11 Nov, 11am: Funding for LGBTQIA+ projects
- 7 Nov, 10.30am: Building a Group of Donors
- 21 Nov, 10.30am: Building a Case for Support

Funding Surgeries

24 October (Tunbridge Wells), 4 December (Sevenoaks)

Book your free place on our website

fundingforall.org.uk

Upcoming funding conferences:

- Nov 5th, Dover
- Nov 12th, Lenham-Infrastructure Support
- Nov 28th, Dartford- Funding for Youth Projects

Timely for funding opportunities



More grant makers

More trusts

More awareness of need

Types of environmental projects





Habitat protection



Decarbonisation initiatives



Horticulture



Agriculture



Community garden



Improvement to public spaces



Access to outdoors



Outdoors health



Campaigning

Funding and Fundraising



Key challenges and principles:

- 1. Specifically challenging fundraising landscape, approaches need to be fully prepared. Over reliance on historic sources of funding.
- 2. Need for planned diversification of funding sources, and planned skill development
- 3. Need for Fundraising Strategy
- 4. Need for clear outcomes for Green and Blue spaces

Types of fundraising sources:



- 1. Grants
- 2. Trusts
- 3. Individual donors, both small and large
- 4. Gift Aid on donations
- 5. Community Fundraising by your group
- 6. Community Fundraising by others
- 7. Community Fundraising- challenge events
- 8. Crowdfunding

Types of fundraising sources (continued):

- 9.Social Media Fundraising
- 10. In-kind contributions
- 11. Income generation
- 12. Primary Purpose Contributions
- 13. Contracts/Commissioning and SLAs
- 14. Legacies/in memoriam giving
- 15. Corporate Fundraising (ESG)



Diversification - why bother?



- Make a group more resilient to unexpected changes
- Lower dependency on grant income
- Increase the long-term sustainability of the group, thereby securing better outcomes for the beneficiaries
- Develop skills within teams
- Provide opportunities for communicating the project's USP
- Enhance engagement with the community
- Increase 'fundability'

Outcomes for Blue and Green spaces:



- How do you explain the difference that any funding will make long term?
- Do they align with wider research/data?
- Do they align with funder aims?
- How many?
- Are they measurable?
- What does the community think?

Outcomes:



- So what?
- The results of your outputs.
- Long-term effects of a process, task or activity.
- May not be directly observable/tangible.
- How your outputs will have an impact social, environmental.
- How your outputs create value.

Examples of outcomes:



- Greater area of wildlife rich habitat and an increase in biodiversity
- More carbon is stored and/or sequestered.
- Greater public engagement in land management, for example through volunteering.
- Better quality water/soil/habitat
- Raise awareness of sustainable and compassionate approaches to farming.

Outputs for Blue and Green spaces:

- Tangible or direct results of a process, task or activity.
- Necessary steps and processes (not just preparation) to achieve a goal or milestone or outcome.
- A deliverable what will you actually deliver?
- When, where and to/with whom?
- Make them PACT (purposeful, actionable, continuous, trackable) and measurable.



Examples of outputs for environmental projects:



- Design and deliver 24 farm education visits with our local primary school.
- Co-create and run a 3-day natural dye workshop for local people.
- Plant 1,000 woodland trees and 100m of hedgerow on the farm.
- Reduce our greenhouse gas emissions by half through installing an additional 8kW solar array on farm.
- Design and create a community peace garden, based on permaculture and forest gardening principles

Find Funds: fundingforall.org.uk/find-funds





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General (10)

Health & Wellbeing (27)

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Ernest Kleinwort Charitable Trust

Environmental

Health & Wellbeing



The Ernest Kleinwort Charitable Trust (EKCT) awards grants of up to £20,000 to UK registered charities who are working within one of the following areas...

Up to: £20,000 Deadline: Ongoing

More details



Amity Allotment Fund

Environmenta



The Amity Allotment Fund, administrated by Kent Community Foundation, awards grants of up to £7,500 for existing allotment sites/community gardens and up to £10,000 for...

Up to: £7,500 Deadline: Ongoing

More details



Alpkit Foundation

Environmental



The Alpkit Foundation awards small grants of up to £500 to individuals, community groups, schools and organisations to encourage people to get outdoors and have...

Up to: £500 Deadline: Ongoing

More details



The National Lottery Community Fund –



Patagonia



Esmée Fairbairn Foundation

Landfill Communities Fund - ENTRUST



Must be within 10 miles of an Environment Landfill Site:

- Object A: the reclamation, remediation or restoration of land which cannot currently be used
- Object B: the prevention of potential for pollution or the remediation of the effects of the pollution
- Object D: the provision, maintenance or improvement of a public park or another public amenity
- Object DA: the conservation or promotion of biodiversity; and
- Object E: the restoration of a place of religious worship or of historic or architectural interest

Includes Veolia Environmental Trust Must register with ENTRUST in advance.



The National Lottery Community Fund





Climate Action Fund - Our Shared Future

Your project might:

- •involve people who have not had a say: because they are new to climate action or come from communities that experience poverty, disadvantage and discrimination
- introduce a climate perspective to a group who came together around another interest or activity
- test the best ways to engage different audiences in climate action

The National Lottery Community Fund





Climate Action Fund – Our Shared Future

Partnership projects must reach more people by either:

- linking climate action to the everyday lives and interests of local communities. And inspiring them to take action.
- influencing communities at a regional or national level. Like linking up groups across locations. Or a campaign that inspires change across one country, or the whole UK
- You do not have to be a climate or environment focused organisation to apply

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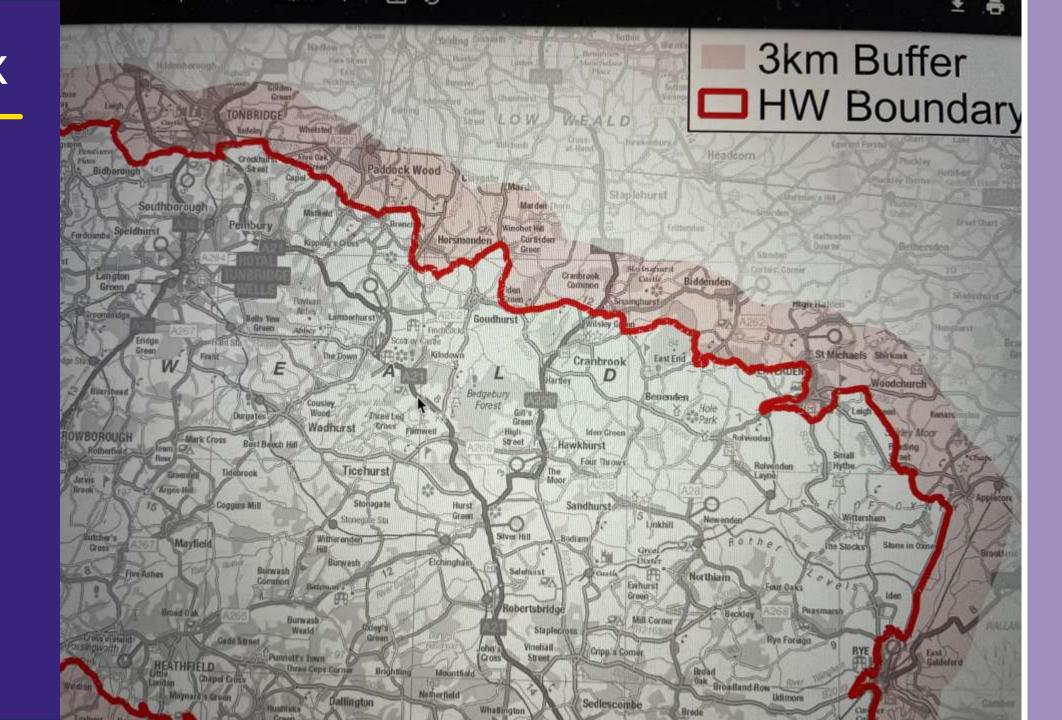


Recent funding opportunities:

- Peaceplus-rural regeneration and social inclusion
- Household Waste recycling collaborative change programme
- Forest Protection Scheme
- Woodland Investment Grant
- Woodland development, environmental farming, forest expansion
- Digital Transformation Flexible Fund



Sussex Lundarea in Kent



Sussex Lund



Administered by the High Weald National Landscape team. Supports small scale projects on the fringe of the Weald

Previous successful applications include:

Planting community orchards
Restoring ponds and wetland areas
Hedge-laying to restore historic boundary lines
Managing precious wildflower precious grassland; and
Running a community festival to celebrate the High Weald's Dark
Skies.



Any questions?