

Fiona Firth
Development Manager
Youth Sport Trust

Every girl has equal access to football in schools by 2024

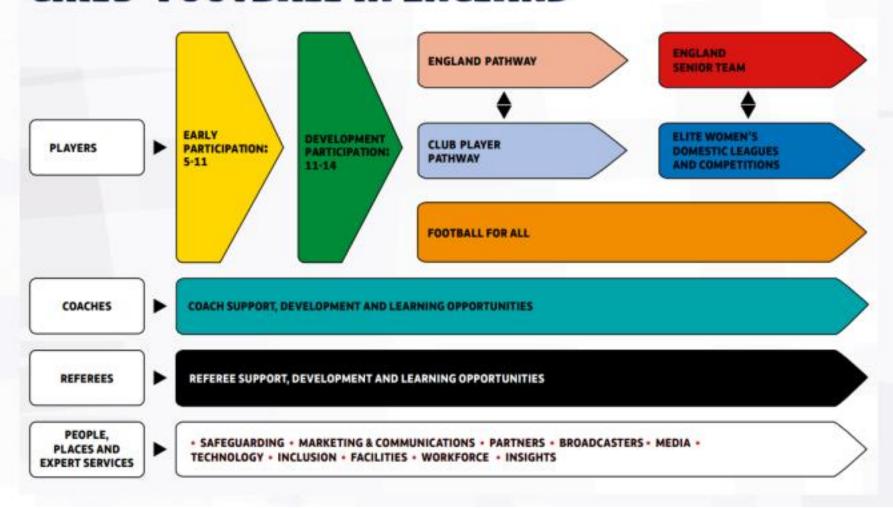




WOMEN'S GAME

WOMEN'S FRAMEWORK

THE STRUCTURE OF WOMEN'S AND GIRLS' FOOTBALL IN ENGLAND



1.Do you deliver more football on the curriculum for boys, girls, or the same for both?

2.Do you provide more extra-curricular football activities for boys, girls, or the same for both?

3.Do you provide more competitive opportunities for boys or girls to play football in school competitions, or the same for both?



Hosted across nine cities



Brighton & Hove



London



Manchester



Milton Keynes



Rotherham



Sheffield



Southampton



Trafford



Wigan & Leigh















Brighton & Hove



Our Legacy Objective: Inspiring Positive Change

Our three national Host City goals are:

- EQUAL access for all girls to play football in school & clubs.
- DIVERSE workforce of coaches, referees and local leaders delivering and organising football for their communities.
- INCLUSIVE, safe and welcoming environments for every woman and girl to play competitive or recreational grassroots football, irrespective of ability, disability, age or ambition.







Schools and Community programmes

Vision: To inspire and unite schools and communities to grow the women's game and provide a lasting legacy

- National schools programme (including Primary & Secondary Education Packs)
- Community and clubs programme (including 'play and watch' club toolkits)
- 11-17 July 2022: Schools and Community Week
- Group ticket sales drive
- Girlguiding UK Partnership: 400,000 5-16 year olds undertaking a Football Badge

CREATE WORLD-CLASS PROGRAMMES AND RESOURCES CONNECT WITH THE HEART OF COMMUNITIES

ENGAGE AND EXCITE THE NEXT GENERATION

School digital resources – available now

WEURO **digital learning pack** including Lionesses toolkit resourceshttp://www.weuro2022schools.com/





WEURO **digital learning pack** including Lionesses toolkit resourceshttp://www.weuro2022schools.com/



WEURO 2022 Schools Week 11-17 July

All schools - Digital offer

Host Cities - Events/festivals/celebrations and showcasing

Match Days (stadiums and fan zones)-Unique spectator experiences and opportunities **Core themes**- learn, play and support

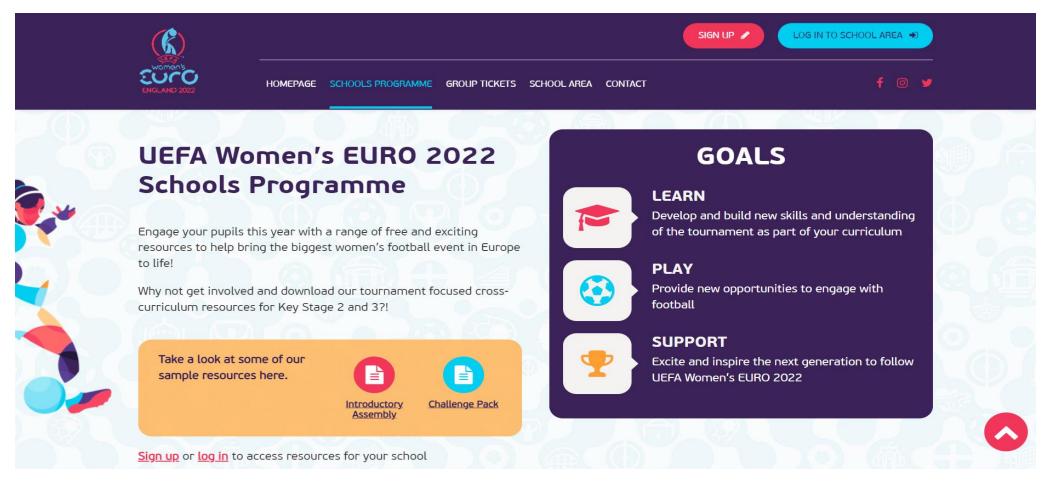
Resource pack for schools- maximising Schools Programme assets

- Literacy- Reading Challenge and live lesson
- Heritage- curate your own Women's Football history exhibition
- WEURO 2022 themed football festivals
- Girls Football take-over day
- Support a WEURO nation
- Build your own fan zone.

All supported by PR and national "moments"



UEFA Women's EURO 2022 Schools Programme



www.WEURO2022SCHOOLS.com





2022 MATCH SCHEDULE

	MATCH DAY 1						MATC	H DAY 2		MATCH DAY 3					QUARTER-FINALS					SEMI-FINALS			FINA
	WED 06 JUL	THU 07 JUL	FRI 08 JUL	SAT 09 JUL	SUN 10 JUL	MON 11 JUL	TUE 12 JUL	WED 13 JUL	THU 14 JUL	FRI 15 JUL	SAT 16 JUL	SUN 17 JUL	MON 18 JUL	TUE 19 JUL	WED 20 JUL	THU 21 JUL	FRI 22 JUL	SAT 23 JUL	24 JUL 25 JUL	TUE 26 JUL	WED 27 JUL	28 JUL 29 JUL 30 JUL	SUN 31 JU
TRAFFORD Old Trafford 73,200	ENG V AUT 20:00																						
ROTHERHAM New York Stadium 11,000					FRA V ITA 20:00				FRA V BEL 20:00				ISL V FRA 20:00					ØB WD V RUC 20:00					
MANCHESTER Manchester City Academy 4,700			31		BEL V ISL 17:00	施	Ψ		ITA V ISL 17:00				ITA V BEL 20:00										
SHEFFIELD Bramell Lane 30,400				NED V SWE				SWE V SUI 17:00				SUI V NED								29 W25 V W27 20:00			
WIGAN & LEIGH Leigh Sportz Village 8,100				6 C3 V SUI 17:00				13 NED V C3 20:00				22 SWE V C3 17:00		DAY			WC V RUD 20:00		DAYS			AYS	
MILTON KEYNES Stadium MK 28,600			S ESP V FIN 17:00	4			DEN V FIN 17:00				FIN V GER 20:00	إرار		REST DAY					REST		30 W26 V W28	REST DAYS	
LONDON Brentford Community Stadium 17,600			GER V DEN 20:00				GER V ESP 20:00				DEN V ESP 20:00		0			26 WB V RUA 20:00							
SOUTHAMPTON St Mary's Stadium 31,600	鵬	NOR V NIR 20:00				AUT V NIR 17:00				NIR V ENG 20:00		4				16		Y					
BRIGHTON & HOVE Community Stedium 30,300	, 1					ENG V NOR 20:00				AUT V NOR 20:00					25 WA V RUB 20:00								
LONDON Wembley Stadium 87,200																							W2 V W3

All kick-off times listed as BST

A1 ENGLAND A2 AUSTRIA A3 NORWAY A4 NORTHERN IRELAND

B1 GERMANY **B2 DENMARK** B3 SPAIN **B4 FINLAND**

C1 NETHERLANDS C2 SWEDEN C4 SWITZERLAND

GROUP D

D1 FRANCE D2 ITALY D3 BELGIUM **D4 ICELAND**































