



## Schools- Positive Activities for Young People Fund (2021/22) – Criteria & Eligibility

The focus of Positive Activities for Young People Fund supports organisations to provide positive activities and experiences for children and young people, particularly those who need more support to become physically active. Kent Sport will prioritise projects for ‘targeted groups’ e.g., Lower Socio-Economic groups, CYP with long term health conditions or a disability and Ethnically Diverse Communities.

**Please note:** Applications to apply for this fund will be invited by Kent Sport and there is not an open application process. If you would like to express an interest in this fund, please visit our [‘Great Ideas’ page](#).

### Criteria.

The overall aim for any project must be to create positive experiences to help CYP change their behaviour & become active for life. Projects must meet the following requirements:

- The targeted CYP must be involved in co-producing the activities/project (e.g., through taster sessions, focus groups, surveys etc.).
- Activities must be inclusive and delivered by an appropriately skilled workforce.
- Appropriate safeguarding processes must be in place.
- Opportunities identified for CYP to continue being active when the project or funding ends.
- Monitoring and evaluation are carried out to understand the impact on CYP.

Applications must aim to increase opportunities for our identified target groups and fit into at least one of the following categories:

- Reduce inactivity in targeted groups of inequality (identified by either the Income Deprivation Index, Free School Meals, Special Education Needs and Disabilities data).
- Youth projects in community settings which encourage the CYP to take a lead in creating opportunities to be active.
- Activities that specifically promote mental wellbeing.
- Facilitate new, and enhance existing, activities for CYP (and families) during the school holidays.
- Develop projects during transition from primary to secondary school by providing positive experiences which lead to ongoing participation in sport and physical activity.

### Eligible uses of funding.

Applications will be invited from not-for-profit organisations across Kent and Medway, including community clubs, coaching companies, community interest companies, charities, schools, and colleges.



Kent Sport will use local insight and intelligence to ensure this funding facilitates new or additional activity which encourages targeted groups of children and young people to be more active.

We anticipate funding applications to deliver weekly sessions would be for between £1000 - £2000, however in exceptional circumstances organisations can apply for up to £5000 and can be spent on the following:

1. Coaching fees (up to £40 per hour, and no more than the coach's normal hourly rate)
2. Coach development
3. Equipment
4. Marketing
5. Memberships/Bursaries
6. Facility hire (not encouraged for 'after school club' activity on school sites)

**Please note**, large scale capital / building works are not eligible items of expenditure nor is loss of revenue. Also, projects which focus on primary school extracurricular activity will not be prioritised and should first explore whether the school can fund the project through their [PE and Sport Premium](#) from the Department for Education.

### Delivering Sessions

If delivering sessions as part of your project, you will need to confirm that lead deliverers/coaches are appropriately qualified and insured to lead activities. Prior to receiving funding, the lead organisation will need to demonstrate all organisations involved meet the criteria within our online [Safeguarding Agreement](#).

Sessions should run weekly, and for a minimum of 18 and maximum of 48 weeks (not applicable to holiday or transition activities).

Sessions should be situated at safe venues that targeted groups of young people feel comfortable and familiar with.

### Timescales

This is National lottery funding being awarded for the period from 1st April 2021- 31st March 2022 (projects can be delivered beyond March 2022). Following a submission, the application will be assessed internally by Kent Sport.

Where the application does not meet the criteria based on assessment then the project might be amended through a conditional offer, the applicant may be invited to re-submit, or the application may be declined.

If you have questions or require any further information on the criteria and eligibility, please contact Daniel Bromley: 03000 417927/ [Daniel.Bromley@kent.gov.uk](mailto:Daniel.Bromley@kent.gov.uk)