

# Kent Sport Interim Business Plan 2021-2022

Changing lives through sport and physical activity

## Objectives

### More people, more active, more often

- Influence, collaborate and co-create across multiple sectors.
- Prioritise our resources where they are needed most.
- Support and strengthen the sport and physical activity sector.

## Priorities for 2021 and beyond



### Connecting communities

Taking a place-based approach to strengthen communities.



### Positive experiences for children and young people

Within community and education settings.



### Connecting with health and wellbeing

Enable everyone to benefit physically and mentally from being active.



### Recover and reinvent

Ensure there are facilities and opportunities for everyone to be active.



### Active environments

Help everyone to build activity into their everyday life.