

Meeti	ing	Kent and Mee	dway Sports Board	Date	Wednesday 15 th January 2020		
Locati	ion		e, Cobdown Park, London Road,	Time	11am – 1pm		
Board Members Dick (Equal Represent Wink (AM)		Dick Fedorcio (Equalities Ch Representativ Sarah Wester Dick Fedorcio Winkler (JW), (AM), Louise I	tton, Nr Aylesford, Kent ME20 6DQ ck Fedorcio (Chairman), Bill Fearon (Senior Independent Member), Kevin Day (CSP Director), Natalie Curtis qualities Champion), Jo Winkler (Safeguarding Champion), Tom Marchant (Kent County Council – Host presentative), John Taylor, Sharon Gradwell, Jennie Jordan, Adam Lawrence, Martin Guyton, Bugew Apampa, rah Westerbeek ck Fedorcio (DF), Adam Lawrence (AL), Bill Fearon (BF), John Taylor (JT), Martin Guyton (MG), Natalie Curtis (NC), Jo inkler (JW), Jennie Jordan (JJ), Bugew Apampa (BA), Sarah Westerbeek (SW), Tom Marchant (TM), Andrea Murphy M), Louise Milne (LM) ren Bird (KB) (Kent Sport – Notes)				
ltem No	Item	<u> </u>	Comments			Action Lead	
1.	Nomination Committee Update		The Board welcomed the new N (KCC host representative).	Aembers Bugew Apampa,	Sarah Westerbeek and Tom Marchant		
2.	Apologies		Apologies were received from K and Sharon Gradwell (SG).	evin Day (Andrea Murphy	(AM)/ Louise Milne (LM) representing)		
3.	Declarations of Interest		There were no declarations of in	nterest.			

4.	Notes from Last Meeting and Matters Arising	All KMSB Members agreed the notes of the last meeting were a true reflection on what was discussed and agreed. There were no outstanding Matters Arising that were not covered in the Agenda.	
5.	Update Reports - Chairman - Directors	Chairman's ReportDF had attended Day 1 of the Active Partnership National AGM and Development Days. There was a good attendance as always. The Active Partnership Network have been reviewing what the national team should be doing and this an encouraging step forward, with them taking a more supportive rather than leading role. Day 2 was focussed on the Sport England strategy and a more collaborative approach. It is a positive step that Sport England want to work with Active Partnership as the local network to tackle inactivity. Active Partnerships are important to Sport England.	
		KCC are possibly reducing their funding of the Sports Team from 2020/21 by £50k meaning the Active Partnership would have to increase its contribution to KCC. DF had met with Katie Stewart and had expressed his concerns that is was bad timing because the cuts are in the third year of a four-year agreement. The option to increase the contribution to KCC is to cut either staff or activities. The issue has still not been resolved. The shortfall will be managed over the financial year 20/21 and any new arrangements would be built into the new Sport England funding bid.	
		<u>Director's Report</u> The Director's report had been circulated with the Board papers and gives an update on activities, events and priority areas.	
		The Open Golf Legacy Capital pot had been extended until 1 st March 2020.	
		The application to the Medway Police Violence Reduction funding had been unsuccessful.	
		Natalie Harris, Events Manager is currently working on the Open Golf Legacy Project 4 days per	

		week. To mitigate this the following steps have been taken - The Management Contractors agreement is for two years (normally one year)
		- The Project Co-ordinator contract is for two years (normally one year) and the grade was higher
		- The number of school games events in the programme has been reduced
		Social prescribing – our role working with health providers (currently West Kent CCG) to determine how to best present the information for them. We are currently working with Involve and attend training sessions to present local opportunities for physical activity.
		Other areas include Thanet where training has been arranged for February, but it is a very mixed picture across the county. Elise Rendall has started work to identify key workforce and what plan there is to roll out social prescribing across the county. SW – the STP would be a good place to start they will have a strategic idea how social prescribing will be embedded in their areas.
		Work still needs to be done to understand the changing structure of NHS in Kent.
6.	Sport England's New Strategic Framework 2021 – 2025 –	The new Strategic Framework is due from April 2021 and key consultation dates are as follows: - End January 2020 - Informal consultation
	Consultation	 End March 2020 – big ideas - draft framework to be ready for a period of formal consultation
		 April to the end of September 2020 – testing emerging strategy, by consulting as wide as possible.
		- September to December 2020 – launch new Strategy
		After the launch organisations funded by Sport England will find out their new levels of funding.
		The response from Kent and Medway Sports Board on the Sport England strategy is summarised below under the following six key questions:

1. What are your hopes and fears about the future strategy and the way we develop it?
Hopes: - fully support the concept of evolution not revolution.
i) The strategy is endorsed and adopted by the health & social care, plus education sectors.
ii) More joined up investment including:
 health eg. co-locating services – clinical services in a leisure facility. Single sources of
information on local activities – easily accessible to health professionals and individuals.
 crime prevention eg. provision of youth clubs/services which offer a range of activities (based
on what the young people want, not what we think they need), as well as support/guidance, (in a safe environment ie. off the streets).
iii) Sport England continue to share learning eg. LDPs and resource research re: evidencing the wider benefits of physical activity - to help us influence non-traditional partners.
iv) Continued review of the changing demographics and gaining a better understanding of who is
inactive, why and where they live – rather than the current approach of perhaps thinking everyone
has the same barriers to participation because they are identified within a specific group eg. live in
an area of social deprivation or are BAME.
Fears:
i) The gap between health and adult social care, and sport and physical activity will not be
removed at the local level.
ii) The continuation of adhoc funding opportunities from different sectors to develop sport and
physical activity facilities/programmes, resulting in the duplication or double funding projects.
2. What would it look like if you / we were entirely successful?
i) Communities where being active everyday is 'easy' and becomes the norm.
ii) Services co-located to help reduce barriers to those who are inactive and hardest to reach eg.
health with sport and physical activity facilities/programmes/workforce & information shared re:
what makes this successful in helping people to become active.
iii) Training regarding the benefits of physical activity embedded in professional qualifications –
health, education etc.

iv) Open Active fully implemented with local activity finder platforms which are quick and easy to navigate.
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v) More safe cycling and walking routes linking rural areas with schools and town centres.
3. What is so important to you in the work that we currently do together that you'd do almost anything to defend it?
i) Engaging with and influencing non-traditional partners on the benefits of physical activity.
ii) Supporting the workforce – finding the right people: a) community influencers – to help with co-
creation b) leaders/coaches/advisors with the right skills to encourage those who are inactive, to
start moving.
iii) National campaigns eg. This Girl Can
iv) Funding to test new approaches to tackling inactivity and the shared learning that comes from
this opportunity.
v) Taking a collaborative approach, building up from the community level with a focus on
minority/under-represented groups – in a very targeted way.
4. What are the most important lessons that you think we have learnt together?
i) A better understanding of the need to take an asset-based community development approach to
bring about a sustainable change, and a recognition that it takes time to achieve this.
ii) Funding needs to be awarded for 4-5 years minimum.
5. And what do we still need to figure out?
i) How to creating closer/direct links with health and adult social care.
ii) Are we too reliant on volunteers? How can we resource activities where we have been unable to
recruit adequate numbers of volunteers – considering they need to be the 'right' people.
iii) and the continuing changing nature of local demographics.
6. If you were entirely in charge, what changes would you make? And why?
i) National campaigns to promote physical activity jointly funded and endorsed by a number of
sectors eg. This Girl Can, We Are Undefeatable
ii) Streamlined funding applications – particularly for Active Partnerships.
in streamined randing applications particularly for Active Farthersings.

		 iii) Sport England, UK Active, CIMSPA, UK Coaching etc. working together to adopt the strategy and agree specific roles to lead/deliver the strategy – to avoid duplication of resources. iv) Change the name of Sport England to appeal to a wider audience. 	
7.	 Performance Monitoring a. 2019-20 third quarter report b. Improvement Plan Progress c. Review of the Sport England Performance Management & Improvement Framework 	2019-20 third quarter report - The format of the report has been updated to show figures from this time last year - Generally, all projects/programmes are on track. - Workplace challenge- database is cleansed at the beginning of each year so figures may appear low, however the January – March period typically has high numbers. - There are small movements in the percentages in the Active People Survey. Improvement Plan Progress Some minor amendments have been made around dates and priority areas. For most areas of the improvement plan the work is ongoing. Review of the Sport England Performance Management & Improvement Framework The PMIF directional review is due later this year, possibly around July. The format has been tweaked, mainly around terminology, following feedback to Sport England from last year's review. Our area for the deep dive review is 'Getting the Inactives Active' which was 'satisfactory' last time. Members of the Board will be invited to take part once a date has been set.	
8.	Finance reporting - Quarter 3	All Sport England funding has been received as well as additional funding for Satellite Clubs and DfE. There are still seven Districts who have yet to pay their annual contribution, five have been invoiced in January but there are two councils currently being chased. AL – We are in a good position regarding the level of reserves, but how protected are they? The majority of the reserves are restricted and have a specific use. There are decisions to be made on how to maintain services with reduced income taking into account the extra requirement from KCC and the loss of the small grants income. This is currently	

		being managed by a recruitment freeze.	
9.	Board Appraisals	DF thanked members for completing the self-assessment survey, the results were very positive. The next stage is individual appraisals and DF will arrange with members to complete this over the next few weeks.	DF
		The Equality Audit survey will be sent out to staff and Board Members in due course.	КВ
10.	Everyday Active Update	Activemob have completed their engagement and consultation and the draft report has been circulated to members.An evaluation workshop took place in November, from which a draft logic model was drawn up which will form the basis of the evaluation framework.A meeting was held with web developers last week to discuss a separate Every Day Active Website and it is expected to receive proposals in the next few weeks.	
		AM showed the meeting the first draft of resources that are being developed to target those who are inactive. The two resources that are being developed are activity swaps and two minute a day activities, but these will need to be tested.	
9.	Committee Reports Audit & Governance Committee (AL) 	 Audit & Governance AL updated the meeting as follows:- Risk register - KB to send to Members if requested. The action points were updated and deadlines reviewed in view of KD's absence. KD, LM and AM to review further on KD's return. Confirmation that the external audit had been completed and the accounts were signed and published on the website. If Members would like to read a copy of the external audit report please contact KB. 	ALL
12.	Proposed dates of future meetings for 2020/21	 15 April 2020 8 July 2020 7 October 2020 (to be held at the Kent Event Centre during the Every Day Active Conference) 	

		• 13 January 2021	
		If these dates are not convenient, Members are asked to contact KB as soon as possible.	ALL
		 Date for diary – 30 January 2020 – 9am to 3pm - Primary PE Conference If Members are interested in attending, please email LM 	ALL
		Date for diary – 7 October 2020 – Everyday Active Conference	
13.	Any other business	 DF – Will discuss with KCC changing the name of Board, possibly to the Kent Active Partnership or Kent and Medway Active Partnership and will hopefully have some clarity before the next meeting. AM -Kent Sport small grants programme – current sponsors Sports Directory will not be supporting the programme next financial year. They will however still sponsor the Kent School Games which is more in line with their target market. AM will be working with Sophie Ward to find some additional funding. If any Members have contacts who may be interested in sponsoring the small 	
		grants programme can they please let AM know. BF – Mote Park is in need of investment in infrastructure. This is a Borough Council issue not KCC. There are notices to say redevelopment is planned. Mote Park is greatly featured in Maidstone Borough Council strategy. There is an online consultation available.	