PRIMARY SCHOOLS

# ROAD SAFETY & ACTIVE TRAVEL

## MENU 2026/2027




Practical support to help your school create **safer, healthier and happier journeys.**

**EXPLORE THE SUPPORT MENU**

Kent County Council

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# Our support at a glance

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If you're looking for information on road safety, you may also wish to visit our Road Safety Menu, which provides an alternative range of services and resources.
https://kentroadsafety.info/what-we-do/



PLAN

# Build the foundations

## School Travel Plans

START HERE

A School Travel Plan (STP) is a simple document that helps a school understand how pupils and staff travel to and from the site. It enables schools to describe their setting, identify where families and staff travel from, and highlight any issues experienced at peak times (such as congestion or parking).

The STP also supports schools to set out the actions they already take to address these challenges, as well as identify further opportunities they would like to explore. This includes highlighting where additional support from partner organisations may be needed to help make journeys to and from school safer, healthier and more enjoyable.

Kent County Council has a dedicated team that can support you in setting up a School Travel Plan (STP). Any school staff member can complete the plan using a simple, step-by-step template which brings everything together into one clear document.

Once your STP is approved, keeping it up to date is quick and easy – you'll just complete a short Annual Review each year for the next three years, rather than starting from scratch. Our team will support you throughout the process with guidance and feedback, and the system automatically turns your input into a finished, professional document.

Overall, a School Travel Plan is a valuable foundation that helps your school make the most of available support and plan effectively for safer, healthier and happier journeys. It can help your school to:

- Access additional resources and funding opportunities
- Strengthen and support requests for improvements to the surrounding areas such as crossings or parking restrictions
- Respond clearly to parent and community concerns
- Evidence what your school is already doing to improve safety and travel
- Build a clear record of issues, actions and progress to support wider engagement

While an STP isn't a quick fix, it is a powerful tool that helps your school clearly evidence its needs in a clear and credible way, helping schools to identify next steps, plan improvements, and access the most appropriate support from partner organisations.



PLAN

# Funding & responsible parking

## Grant Funding

**UP TO £5,000**

KCC offers schools the opportunity to apply for up to £5,000 in grant funding each year to support projects that encourage and enable active and sustainable travel to and from school.

Applications typically open between May and June, with advance notice and reminders sent to help schools plan ahead, gather quotes and submit a strong proposal.

This is capital funding, meaning it supports physical improvements on your school site. Examples include:

- Cycle or scooter shelters
- Footpath or access improvements
- Welly storage
- EV charging points

Our team is available to support you through the process, including helping to develop your project ideas and strengthen your application.



## Responsible Parking

**FREE TOOLKIT**

The Responsible Parking Toolkit helps schools promote safer and more considerate parking at pick-up and drop-off times.

It has two key elements:

- Free resources – Schools can request a range of materials such as banners, interactive flyers and information leaflets. These can be tailored to the specific issues your school faces, with messages like “keep off the zig-zag lines”, “no pavement parking” and “be considerate of our neighbours”. There are six different messages in total to choose from.

- Online toolkit – A dedicated website provides practical ideas and best practice for sharing responsible parking messages, as well as a simple catalogue where schools can browse and order their free resources.



SCHOOL GATE

# Plan healthier journeys

## Active Travel Maps

BESPOKE

Schools with a recently approved School Travel Plan can receive a bespoke Active Travel Map tailored to their location.

The map is provided as a digital file, which schools can print as a handy pocket-sized leaflet for families, or simply share via their own online means – i.e. website and/or a parent messaging service. The Active Travel Map is a dual aspect resource:

- Helpful school information and the benefits of travelling actively

- A local area map, showing key features such as:
- Walking time (e.g. 5-minute walk)
- Public footpaths and routes
- Park and Stride locations



This resource is a great way to help families plan safer, healthier journeys and encourages more walking, scooting and cycling to school, where possible.

### Help families see their options

A clear, local map makes it easier for families to identify walking routes, public footpaths and Park and Stride locations. It can be shared digitally or printed as a pocket-sized leaflet.

SCHOOL GATE

# School Streets




A School Street is a road outside a school where there is a temporary restriction on motorised traffic at drop-off and pick-up times (during term time only). This helps create a safer, healthier and happier environment for pupils, families and staff.

During these times, the restriction applies to both school and through traffic. However, walking, cycling and scooting are always encouraged, and residents within the zone, as well as emergency services, are exempt.

School Streets are usually introduced on a trial basis, allowing time to assess how well the scheme works before any decision is made about making it permanent. During the trial, school staff support the scheme by placing temporary signage or barriers for a short period each morning and afternoon.

Where suitable, School Streets can bring a range of benefits, including:
- Fewer cars at the school gate
- A calmer, safer environment at peak times
- Improved air quality and wellbeing
- Better relationships with local residents
- Increased readiness to learn at the start of the day

Not every school site will be suitable – for example, schools located on busy through-roads without safe alternative routes may not be appropriate for this type of scheme. Each location is carefully assessed, and schemes are only explored where there is interest from the school.

To find out more or discuss your school, please contact: schoolstreets@kent.gov.uk

LEARN

# Skills for safer journeys

## Bikeability

YEAR 5+

The Bikeability cycle training programme is designed to provide the skills, knowledge and understanding to cycle safely on the roads. It will provide skills for all cycling activities in the future.

We provide cycle training courses at primary and secondary schools across Kent for children in year 5 and above. Our Bikeability courses give children the skills and confidence to ride a bike safely on the road.

Bikeability courses are booked by the school. To get cycle training at your school, ask your child's school to book a school course.

Email bikeability@kent.gov.uk if you need more information.



LEARN

# Pedestrian Training

## Small Steps

YEARS 2 & 3

Helping Little Feet Stay Safer on Big Streets

Small Steps is aimed at Yr2 & Yr3 children supporting them to build safe walking habits from the very start.

Delivered over one term, led by the Pedestrian Training Coordinator (PTC), the children walk along risk assessed local routes developing their awareness and knowledge of road safety.

Designed to inform the children, prior to becoming independent travellers in later years, the focus of Small Steps is the importance of becoming a safer pedestrian by using safe places to cross a road, including crossing between parked cars.

Through fun, age-appropriate activities, we help children learn:
- Basic road-safety awareness around road users
- How to walk safely with adults and the importance of being seen
- The danger of junctions and stopping distances of vehicles

The programme helps reduce congestion at the school gate while promoting healthier daily habits.

Email smallsteps@kent.gov.uk if you need more information.




## Street Smart

3 SESSIONS

Street Smart (an introduction to practical road safety skills including journey planning) has been developed in mind for key stage two children. The aim of the programme is to educate children about their surroundings and to improve their road safety skills to ultimately reduce child pedestrian casualties by teaching them to become safer pedestrians. The objective is to lay the foundations for future independent travel when children are old enough. Street Smart is a KCC Road Safety free initiative

Street Smart, aimed at year 5/6, is a three-session initiative focussing on the road safety code and what to do when a safer place is hard to find – cross between parked cars. This initiative is run over a period of three weeks, with one session per week. The three sessions are;

- Session 1 – Classroom, whole class up to 60 minutes including a roadside perspective.
- Session 2 – Playground workshop, groups of 10/15 for up to 60 minutes per group
- Session 3 - Learning how to cross between parked cars safely when you cannot find a safer place, 30 minutes per group.

# Active journeys, every day

## Walking Bus

**1 ADULT : 6 CHILDREN**

A walking bus is a supervised group of children walking to or from school along a set route and picking up or dropping off 'passengers' at specific points along the way. It's a fun, healthy and sustainable way of getting to school.

A walking bus can:
- promote exercise, health and wellbeing
- reduce traffic and congestion around schools
- help the environment
- improve attendance and punctuality
- save time for parents and carers
- teach children key road safety skills.

To set up a walking bus, there must be at least 2 adult volunteers – a 'driver' and a 'conductor', and a ratio of 1 adult to 6 children. KCC will work with schools to risk assess proposed walking bus routes, advising and approving safe routes for as long as the routes are running. All volunteers are required to have an in-house DBS check.

Email walkingbus@kent.gov.uk if you need more information.



## School Crossing Patrol

**SAFER CROSSINGS**

School Crossing Patrols (SCP) are provided at, or near, schools to assist pedestrians with crossing the road in the mornings and afternoons during the school term. School Crossing Patrols are not provided for any controlled crossing currently established, i.e. Pelican, Puffin or Toucan.

All sites and School Crossing Patrols must legally be approved by KCC, including establishing any new schemes and recruiting or replacing staff.

School Crossing Patrols are funded when they meet the national RSGB criteria at site assessment; however, it is possible to have a patrol funded by the school or another third party, e.g. a Parish Council or local developer. The school's Headteacher (or delegate) is required to provide day-to-day local supervision.

If the Headteacher (or designated officer) believes there is a need for a new School Crossing Patrol, they should complete the KCC SCP new site application form here and send it to scp@kent.gov.uk.



CONNECT

# Ready to get started?

Tell us where your school would like support. Complete this page and send it to your KCC Active Travel contact; the relevant team will guide you through the next steps.

## We would like information and support for:

- ☐ School Travel Plan
- ☐ Grant Funding
- ☐ Responsible Parking
- ☐ Active Travel Map
- ☐ School Streets
- ☐ Bikeability
- ☐ Small Steps
- ☐ Street Smart
- ☐ Walking Bus
- ☐ School Crossing Patrol

**Our priorities or current challenges**
For example: congestion, safety concerns, low cycling levels or parent parking behaviour.

## Preferred next step

- ☐ Advice by email
- ☐ Phone discussion
- ☐ On-site meeting
- ☐ Information for families

Programme email addresses are listed alongside each service in this menu.

## School contact details

Name

Role

Phone

Email